

## THE SANA INSTITUTE

Where the Top 1% of Elite Natural Health Practitioners Teach and Learn



## A MESSAGE FROM OUR FOUNDER

We are Honored to Have You Here!

"The journey of a thousand miles begins with one step."
- Lao Tzu -

Welcome to The Sana Institute, where we nurture the next generation of exceptional practitioners in alternative wellness. You haven't arrived here by chance. This is the culmination of every decision you've made for your health and wellbeing up until this point.

In a healthcare landscape that often falls short, we empower you with exceptional education, groundbreaking Certifications, Continuing Education Units (CEUs), and the skills to transform lives and your business using cutting-edge holistic approaches that have been successful for thousands worldwide.

Our unwavering commitment is to empower our students with the pinnacle of holistic healthcare education, setting them on a path to excellence.

By partnering with world-renowned experts across diverse specialties, we bring decades of hands-on experience and unparalleled knowledge to our programs.

Unlock your true potential with our high-caliber, high-performance education, carefully designed to translate theory into real-world application.

Ready to step into a future where your expertise genuinely impacts the well-being of others?

Join The Sana Institute today and embrace a rewarding future in alternative wellness, where passion and proficiency converge for remarkable success.

Sincerely,

Dr. Rob Vanbergen, DNM PhD.

RVanbergen

## **OUR FOUNDER & MISSION**

Founder: Dr. Robert Vanbergen, DNM Ph.D.



The founder of The Sana Institute is Dr. Robert Vanbergen, DNM Ph.D.

He founded the institute in 2023 based on the belief that the holistic health industry needed an elite training ground for the next generation of practitioners.

#### **Our Mission:**

The Sana Institute is blazing a path for the next generation of elite holistic practitioners in a reality where conventional healthcare often falls short. We stand at the crossroads of cutting-edge alternative wellness and preventative care, offering educational programs that are both revolutionary and steeped in time-honored wisdom.

The Sana Institute educates the top 1% of holistic healthcare professionals worldwide. We do this by sharing our exclusive techniques, protocols, and strategies that have been proven to tackle the health challenges millions of clients face daily.

But our support for you doesn't stop at treatment. We're also committed to transforming healthcare business owners into savvy strategists adept at boosting their monthly revenue with these innovative techniques, should you choose.

The tide is turning towards alternative wellness, a shift fueled by an influx of individuals seeking holistic solutions. Now is the moment to seize the opportunity in an industry hungry for expertly trained professionals.

So, if you're already achieving holistic health excellence and wish to push your wisdom to new heights, The Sana Institute is here to welcome you. Join us and play a key role in sculpting the reality of the holistic healthcare of tomorrow.

Align yourself with The Sana Institute, where today's holistic healthcare visionaries come together to create a legacy for a better future.

## AT THE SANA INSTITUTE, HERE'S WHAT WE BELIEVE:

We firmly believe that an elite holistic healthcare education should be cutting-edge, specialized, and customized to each student's needs, and that's why we offer 100% self-paced learning. This means you have complete control over your education and can take ownership of your successes and growth.

We also believe in a flawless enrollment experience. We understand that today's modern holistic healthcare leaders are busy people. Our admissions team takes pride in supporting you every step of your journey - start to finish. Their goal is to ensure you achieve your goal of ascending to the top 1% of holistic healthcare practitioners worldwide.

Remember, with The Sana Institute, you are the master of your destiny, and we are always delighted and honored to do whatever we can to help you succeed.

### By studying with us, you'll have access to:

- A curriculum designed by industry-leading experts at the forefront of developing game-changing holistic health solutions.
- Access to knowledge and techniques that simply cannot be found anywhere else.
- ✓ National Accreditation you can trust.
- Certified Microcurrent Aesthetics Practitioner Program.
- Flagship Certified Pain Resolution Specialist Program.
- Microcurrent Business Accelerator for Wellness Professionals Program.
- Support and guidance from experienced practitioners in the alternative wellness field.

Join us at The Sana Institute and become a part of a community dedicated to improving health and wellness through alternative and preventative care.

SCHEDULE MY ADMISSIONS CALL

# WHY ELITE HOLISTIC HEALTH PRACTITIONERS STUDY AT THE SANA INSTITUTE

In an industry where excellence and innovation are crucial to success, The Sana Institute emerges as a front-runner, shaping the next generation of leaders and pioneers in the field of holistic healthcare. Let us walk you through the exceptional benefits that define a top 1% holistic health practitioner's journey at The Sana Institute.

## Discover the benefits of studying at The Sana Institute:



**Custom-Tailored Education:** At The Sana Institute, you are not just another student, and we're not just another learning institution. We recognize your unique needs and aspirations and offer certifications catering to your goals and dreams. Come shape your future in a space that celebrates diversity and individualism.



**Exclusive Curriculum:** The Sana Institute offers groundbreaking certification programs created by pioneers in the holistic health field. Our curriculum gives you unprecedented access to these holistic health techniques, protocols, and strategies, positioning you at the top of your industry.



**Unparalleled Expertise:** Stand on the shoulders of giants. Our faculty is a powerhouse of knowledge committed to your success. Tap into their expertise to carve a niche in the alternative wellness space that resonates for years to come.



**Flexible Learning Paths:** Your pace, your rules. Enjoy the freedom to navigate your educational journey at a rhythm that suits you. With 100% self-paced learning modules, we put the control in your hands, facilitating a learning experience that complements your existing obligations and lifestyle.



**Network of Like-Minded Visionaries:** Join a vibrant community of forward-thinkers who share your passion for transforming the healthcare landscape. Forge connections, collaborate on groundbreaking projects, and be part of a network that's reshaping the wellness world, one innovative step at a time.



**Nationally Accredited Programs:** Elevate your profile with certifications that carry credibility. Our nationally accredited programs are how the top 1% of holistic healthcare practitioners are staying on the cutting edge of alternative wellness, opening doors to opportunities that redefine what success looks like.

## **PROGRAM OFFERINGS**

### Get a Sneak Peek at Some of our Flagship Programs

Review our course offerings below to see how The Sana Institute can help you elevate your practice into the top 1% worldwide. Our course offerings are ALWAYS evolving and growing!



## **Certified Pain Resolution Specialist Program**



With chronic pain impacting over 1.5 billion individuals worldwide and its prevalence growing, the need for effective solutions is paramount.

Historically, the go-to approaches have been pharmaceutical drugs with addictive properties, painful injections, and invasive surgeries. Yet, a new avenue of relief has emerged, driven by the evolving landscape of holistic solutions and the widespread acceptance of microcurrent therapy.

Unlike conventional methods, microcurrent therapy harmoniously blends Western and Eastern Medicine, adopting a holistic perspective to address the body's underlying issues. The Certified Pain Resolution Specialist Program at The Sana Institute comprises five interwoven elements that empower you to guide your clients in managing and naturally alleviating chronic pain.

Through a meticulous fusion of microcurrent application, tailored nutritional strategies, and accessible lifestyle adjustments targeting sleep hygiene, physical fitness, and stress management, we introduce you to THE HACHE PROTOCOL. This multifaceted framework catalyzes enduring pain resolution.

**LEARN MORE HERE** 

## JOIN THE EVOLUTION OF WELLNESS

We have two fantastic programs in the works that we are currently taking waitlist inquiries for. Learn more about what you can expect from the evolution of The Sana Institute below...

## Certified Microcurrent Aesthetics Practitioner Program





Learn from Dr. Lorry Hache, creator of the Cellular Makeover.
Unlock the secrets of holistically reversing aging through microcurrent technology.

**LEARN MORE HERE** 

#### Microcurrent Business Accelerator





Led by Kelly O'Neil, World-Renowned Brand Marketing and Business Strategist, this program guides wellness professionals in branding and business strategy to stand out and achieve sustainable growth.

**LEARN MORE HERE** 

#### **REACH OUT TO THE SANA INSTITUTE:**

**BOOK AN ADMISSIONS CALL NOW** 

Website: <a href="mailto:thesanainstitute.com">thesanainstitute.com</a>

Phone Number: 1-888-557-8007

Email: support@thesanainstitute.com



### FREE Webinar: Our Gift to You!

Elevate Your Practice to Elite: Become a Top 1% Holistic Health Practitioner with The Sana Institute

This webinar is tailor-made for practitioners eager to amplify their impact and significantly boost their income streams.

In an industry where offering stellar solutions, service, and standing out is paramount to success, The Sana Institute introduces a transformative webinar designed to catapult top-tier holistic health practitioners into the pinnacle of their field. Our certification programs not only function to enhance your practice but to redefine it, setting you firmly within the top 1% of practitioners worldwide.

Let this transformative journey, guided by our founder, Dr. Rob Vanbergen, DNM, Ph.D., be your springboard!



**SAVE YOUR SPOT HERE** 

#### WHAT WILL YOU LEARN?

Join us by signing up to attend our free webinar, **Elevate Your Practice to Elite: Become a Top 1% Holistic Health Practitioner with The Sana Institute** 

- How to Tap Into The Outstanding Market Opportunity in Holistic Health: Whether you
  are just initiating your practice or aiming to expand it into a legacy business for future
  generations, understanding the market opportunity is vital. Learn how to differentiate
  yourself and seize the immense opportunities that await in the burgeoning field of holistic
  health.
- Differentiation Tips for Holistic Health Practitioners: With the market seeing a surge in new
  entrants, it's more crucial than ever to stand out. We will guide you on how to set yourself
  apart in an industry that's becoming densely populated with subpar offerings and services,
  emphasizing the importance of uniqueness and expertise.

- Strategic Positioning Tips for Holistic Health Practitioners: Understand how to shape your practice to generate a **substantial**, **continuously growing income**. We will share proven methods to elevate your practice where financial success aligns with passion and expertise.
- How to Expand Your Holistic Treatment Offerings and Income: Uncover innovative
  approaches to broaden your holistic service offerings, meeting your client's changing
  needs. Learn to adapt by blending the latest technologies with refined traditional
  approaches, crafting a versatile and attractive range of services that keep your practice
  bustling.
- Review Our Dynamic Course Offerings: Discover our carefully crafted courses that meld modern insights with age-old wisdom. Gain the tools and strategies you need to stand out in the ever-growing holistic health market, tailoring your services to resonate with your desired clientele.
- **CEU Opportunities:** Learn about Continuing Education Units **(CEUs)** available. Discover how to bolster your expertise and stay ahead in the industry by capitalizing on this unprecedented opportunity to learn from leaders in the field.

This webinar goes beyond the conventional, offering a roadmap to elite status in the field. Here, you will find the keys to establishing a practice that stands a notch above, helping you create a lasting legacy in the holistic health industry.

Join us at The Sana Institute, where your journey to becoming a top 1% practitioner begins. It's not just about elevating your practice; it's about carving a niche that resonates with excellence, professionalism, and unparalleled expertise.

Click the link below to secure your spot in the webinar.

**ELEVATE YOUR PRACTICE TO ELITE** 

FREE ON-DEMAND WEBINAR

## **MEET OUR FACULTY**



Dr. Robert Vanbergen,
Doctor of Natural Medicine

After personally experiencing the healing properties of the Hache Protocol, Dr. Rob joined Dr. John and Dr. Lorry Hache at Pacific Health Options. In addition to his knowledge and certification in Microcurrent Therapy, Rob became a Certified HHP (Holistic Healthcare Practitioner) with training in Biofeedback, Neurofeedback, Hypnotherapy, Homeopathy, Aromatherapy, Auriculotherapy, and Counseling.

Dr. Rob obtained his bachelor's degree in Holistic Health Sciences from Quantum University in Hawaii in 2019. In 2021, he received his Doctorate of Natural Medicine and a Ph.D. in Natural Medicine with a groundbreaking dissertation that focused on the benefits of non-invasive Microcurrent Vagus Nerve Stimulation for the resolution of inflammation in the body. To encourage others to give Microcurrent a try, Dr. Rob launched The Pain Free For Life Podcast in early 2022. There, he chats with influential thought leaders and advocates who educate and create awareness surrounding issues that affect your health the most.

In 2023, Dr. Rob's Book, The Hache Protocol For Pain Resolution, hit the Wall Street Journal Best Seller List. Aside from podcasting and writing, Dr. Rob regularly participates in various speaking events related to holistic pain resolution and consults with healthcare practitioners looking to improve and grow their practice with Microcurrent Therapy.



Dr. Lorry Hache is the lead pain resolution specialist at Pain Free For Life. She has two doctorates: Psychology and Natural Medicine, and extensive training in bio energetic medicine, bioresonance therapy, Kinesiology, Vibronic Homeopathy, Traditional Chinese Medicine, Bodywork, Microscopy, Reflexology, and Acupressure. Dr. Lorry is also a certified biofeedback specialist.

In 1999, she was introduced to Microcurrent Therapy and soon became a sought after trainer and organizer for a Russian device company in the British and European markets. Dr. Lorry founded Pacific Health Options two years later with her life partner, Dr. John Hache. She founded the "Cellular Makeover" protocol, which uses microcurrent to repair the body at a cellular level and reverse the effects of aging. She has authored a book on this topic.

Along with Dr. John Hache, Dr. Lorry has been involved in clinical studies and customizes patient protocols using The Hache Protocol for Pain Resolution™.



Annie Svensen, Lead Microcurrent Treatment Coordinator, Pain Free For Life

Annie Svensen found a passion for helping others with their health and wellness while undergoing physical therapy as a competitive athlete in her teens. She studied kinesiology for a bit in college and then channeled her passion into a career as a massage therapist. She took several years off from the industry but always retained her passion for learning more and more about the human body and helping loved ones with their health and wellness.

After her own chronic pain journey, Annie went back to school to become a certified holistic nutritionist and began working with others in chronic pain as a coach to help them find the tools and resources they needed to manage their own pain. Through this endeavor, she met Dr. Rob Vanbergen and purchased her first microcurrent device. Over time, it became clear that what Annie was doing for her clients was something clients of Pain Free For Life could benefit from, so she became the company's first Treatment Coordinator. Almost three years later, Annie is a lead coordinator and manages a team of other Treatment Coordinators.



Kelly O'Neil, World-Renowned Brand Marketing and Business Strategist

Kelly O'Neil is a world-renowned strategist in brand positioning and platform development for businesses in the technology startup, medical, dental, and service industries. With over 20 years of experience and a track record of helping clients scale their businesses from 6 to 7 to 8 figures, she is one of the most sought-after experts in her field. Her innovative methodology has earned her the "Purple Cow Award" from marketing genius Seth Godin.

Kelly is the Founder and CEO of a multi-million-dollar brand that includes Innovate Global Management, Innovate Profit Consulting, Innovate Brand Agency, Brand Fusion, and other business ventures, all supporting entrepreneurs in sharing their genius with the world. At the Sana Institute, Kelly's expertise guides students in building their microcurrent businesses to stand out in a crowded market and achieve sustainable growth.

## **OUR ADMISSIONS PROCESS**

### 7 Simple Steps to Holistic Health Excellence

By following these seven simple steps, you can quickly and easily start your mission of becoming a highly skilled, knowledgeable, and well-rounded natural healthcare professional.

From requesting information to enrolling in our programs, our team of expert Admission Advisors will guide you every step of the way. Keep reading to discover how to achieve your goals with The Sana Institute.

#### **Step 1: Request Information**

Discover everything you need to know about our programs by requesting information at: <a href="mailto:support@thesanainstitute.com">support@thesanainstitute.com</a> or calling us at 1-888-557-8007.

#### Step 2: Chat With an Advisor & Discuss Goals

Arrange a consultation with one of our Admission Advisors via email or phone to get personalized guidance.

#### **Step 3: Receive & Review Program Outline**

Upon completing your consultation, we will send you an email that outlines your proposed curriculum and tuition costs.

#### **Step 4: Get Your Questions Answered**

Our advisors will assist you in understanding your tuition payment options, and address any other queries you may have.

#### Step 5: Get Enrolled

You can enroll with us whenever you are ready! Just notify your Admission Advisor when you're ready to begin, and we'll help you get the ball rolling immediately! Your Registration Form will arrive via email, making the first step of your educational journey a quick win!

#### **Step 6: Welcome Call and Login Details**

After submitting your registration, you'll receive your login details by email.

#### **Step 7: Start Learning!**

Pat yourself on the back and celebrate! It's time to commence your program at The Sana Institute and dive into the student course portal.

Our Advisors will answer all questions about the admission process, tuition, and the different courses and certification programs available.

# THANK YOU FOR YOUR INTEREST IN THE SANA INSTITUTE!

We sincerely appreciate your time and consideration in exploring The Sana Institute as your gateway to excellence in alternative wellness education. Our commitment to empowering the next generation of elite natural health practitioners is fueled by your passion and dedication to holistic healthcare.

#### Your Path to Holistic Health Excellence

By considering The Sana Institute, you're embarking on a journey towards mastery and profound impact. Our carefully curated curriculum, world-renowned faculty with decades of experience, and commitment to 100% self-paced learning are all designed to empower you on your path to success.



**VISIT OUR WEBSITE** 

**REQUEST A CALL** 

**EMAIL US** 

ATTEND OUR FREE WEBINAR



The Evolution of Alternative Wellness For the Next Generation of Practitioners

Website: thesanainstitute.com

Phone Number: 1-888-557-8007

Email: <a href="mailto:support@thesanainstitute.com">support@thesanainstitute.com</a>

